

Advertising Design Program

We'll design your ad for FREE with a minimum print or online placement!



*Let Us Design
Your Ad for
You!*

Our award-winning* Design Department will create an ad to your specifications for insertion in *Best's Review*® magazine or placement on the *BestDay*,® *BestWeek*® and *BestWire*® Web sites.** We'll take your advertising message and create a high-caliber, eye-catching ad that will attract the attention of the industry's big players—and big spenders.

As a special bonus, **when you run one or more full-page print ads or purchase a *BestDay* online ad package with 6X frequency or more, we'll waive our labor and design fee.** (Charges may apply for the purchase of images or graphics; maximum labor and design time is five hours for print ads and three hours for Web ads created on a complimentary basis.) You may also use this ad in other publications.

Call our Advertising Production Coordinator at (908) 439-2200, ext. 5399, for details on how we can help bring your advertising message to life.

*A.M. Best is a member of the New Jersey Business Marketing Association and the Insurance Marketing Communication Association. Our Design Department has received awards from both organizations, as well as the American Society of Business Publication Editors, the Publications Management Magnum Opus Awards, the APEX Awards for Publication Excellence, and the Trade, Association, and Business Publications International Tabbie Awards.

**The box ad that comes with a full-page *Best's Review* print ad placement is designed on a complimentary basis and includes the advertiser's name, a reference to the printed ad and a link to a PDF of the ad.

Contact us: (908) 439-2200, ext. 5399 • Fax: (908) 439-9329 • advertising_sales@ambest.com • www.bestreview.com