

# A.M. Best's News Podcasts and Webcasts



Let the insurance industry hear what you have to say about your products and services with an ad in the *BestDay<sup>®</sup> Audio Edition*.

## Podcasts

The *BestDay Audio Edition* is the most recent addition to the *BestDay* family of news products. Available as a podcast or streaming audio file, the audio edition is accessible from the *BestDay* Web site and services like iTunes,<sup>®</sup> and includes the first five of the seven advertisements found in the e-mail edition.

To have your message heard by thousands of *BestDay* subscribers every business day, all you have to do is place an ad in the e-mail edition. See our 2009 Advertising Opportunities kit for more information, rates and specifications, or contact your Account Manager or our Advertising Sales Department at (908) 439-2200, ext. 5670, for more information.



## Webcasts

A.M. Best has recently built a state-of-the-art video production studio for online insurance newscasts and more. More information about video advertising opportunities is coming soon!