

New Advertising Exclusive in

BEST'S REVIEW®

The *Best's Review* Webcast Series Special Editorial Sections

The much-anticipated transcripts of our popular Webcasts are coming soon to *Best's Review*. The Webcasts have drawn an overwhelming response from insurance industry professionals around the world. Requests for the transcripts have prompted the editors of *Best's Review* to publish them in special editorial sections following the event.

New advertising space is now available in these special editorial sections. Space is limited, so contact us today to place your ad! Upcoming sections include:

December 2009: Estate Planning for Special Needs
(Advertising Deadline Is November 1)

January 2010: Reinventing Distribution
(Advertising Deadline Is December 1)

December 2009: State of the Excess and Surplus Market
(Advertising Deadline Is November 1)

February 2010: State of the Domiciles
(Advertising Deadline Is January 1)

BONUS! Your advertisement in these exclusive editorial sections will be published in *Best's Review – Digital*, extending your exposure to a worldwide audience. Ads in the digital edition of *Best's Review* include click-through access to the advertiser's company Web site.



The live Webcast events have drawn a huge response from the insurance industry.

Who Should Consider Advertising in the Special Editorial Sections?

- Wholesale Brokers
- Managing General Agents
- Life Insurers
- Captive Domiciles (U.S. & Non-U.S.)
- Investment Management
- Legal Services
- Actuarial Services
- Reinsurers
- Underwriters
- Claims Managers
- Technology Services
- Risk Managers
- Adjusting Services
- Accounting Services
- Advertisers who want to reach *Best's Review's* audience of qualified industry movers and shakers!

Contact your Account Manager or our Advertising Sales team today. Call (908) 439-2200, ext. 5399, or e-mail advertising_sales@ambest.com.

